

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

67,61

FLOWER ABC SEEDS

SUPREME QUALITY

The greenhouse seed offered, is grown for us by the foremost specialists of America, Germany, France, and England. Experienced California growers supply us with Sweet Peas, Calendulas, Zinnias, etc. We watch the wholesale markets in New York, Chicago, Boston and the West and always try to keep well posted on the florists' "Best Sellers." The novelties herein listed are offered with the same confidence which prompted us to introduce such worthy varieties as Snapdragon "Jennie Schneider," "Roman Gold," "Improved Sunburst," Calendula "Sensation," etc. Fischer's Cyclamen, of which we have exclusive control, is recognized as being the finest strain in the world and has only recently been awarded first prize in Germany.

YOUR ORDER IS SAFE WITH US FOR CHOICE FLOWER SEEDS.

SNAPDRAGON SEED

FOR GREENHOUSE FORCING

We propose to maintain our reputation as introducers of snaps obtaining colors and shades that are in public demand and likewise that will help to keep growers out of the "red" in these times of a BUYERS' MARKET. Our 1931 exclusive introductions are WINTER KING and SUNSHINE, also Espy's introduction, CLAUDESPY—all of which have already MADE GOOD in many U. S. A. Markets.



SNAPDRAGON - JENNIE SCHNEIDER

FISCHER'S The "Master Cyclamen"

Planted by "The Particular Grower" from Maine to California

Fishers Giant "Show" cyclamen is the result of 30 years' experience in the "know how" of cyclamen culture, and florists who appreciate the ultimate in quality will have no other strain.

Several years ago a member of our firm visited the various cyclamen-producing centers of Germany and arranged with Ferd. Fischer, the famous specialist in said line, for seed of the particular types and colors and shades most desired by the American and Canadian trade. As a result growers generally, large and small, now look to A. B. C. for their cyclamen seed needs, and our demand for Fischer's seed of same runs into the millions yearly.

A word about price: In comparison with other high grade stocks Fischer's cyclamen seed cannot be sold at so-called bargain prices simply from the fact that seed for our supply is selected only from specimen plants which are true to type and color. Nevertheless quotations as mentioned in list herewith will be found to be reasonable for "the kind you should have for best results."

If your trade demands the very best cyclamen that can be obtained, plant Fischer's "Master Cyclamen" seed.

N. B. We call particular attention to the latest cyclamen introductions, namely: "America," "New Ruffled Dark and Rosy Salmon" and "Liebesfeuer." They are unusually worth-while. A. B. C.

"LIEBESFEUER"

Ferd. Fischer's latest cyclamen introduction. Following is his description of it: "This new color is a cross between dark red, glowing salmon color, and 'America' (golden salmon). One could say it is a

If you are in the market for Cyclamen Seed in quantity please ask for special quotation.

SUNSHINE

This new variety will predominate, we believe in the yellow Snapdragon field for the coming season. **SUNSHINE** is truly a Winter bloomer; a surprisingly fine shade of yellow, blooms being well set on stems, which are quite sturdy; flowers of good size and plenty of them.

Price, per tr. pkt., \$2.00; 3 pkts. for \$5.00.

WINTER KING

The "BREAD AND BUTTER" rose pink variety that has been a winner in the wholesale markets for past 3 years. The main points in favor of **WINTER KING** are color, extreme earliness and productiveness. This new introduction carries more than the usual number of blooms on spike and the stem is hard and stiff against the pithy growth that obtains in some pink sorts. We highly recommend this new kind.

Price, per tr. pkt., \$2.00; 3 pkts. for \$5.00, 6 pkts. for \$9.00.

CLAUDESPY

If you have a market for quality white Snaps we advise **CLAUDESPY** as a qualifying new sort. The trade, we know, has been awaiting a pure white Snap of this exceptional type.

Price per trade pkt. \$2.00, 3 pkts. for \$5.00.

	Tr. Pkt.	3 Pkts.
CHEVIOT MAID SUPREME (Volz).....	\$2.00	\$5.00
Darker than Cheviot Maid		
SUN TAN . Rosy tan throughout, with a tinge of yellow on lip	2.00	5.00
ROSE MAID , sparkling deep pink.		
GOLDEN MAID , rich and pleasing.		
YELLOW MAID , stalwart, brilliant.	Ramsburg.....	1.00 2.50

GENERAL LIST OF SNAPDRAGONS

	Tr. pkt.	3 for	6 pkts.	10 pkts.
Jennie Schneider . Columbia rose.....	\$1.00	\$2.50	\$4.50	\$7.25
Rose Queen . New Witterstaetter.....	2.00	5.00	9.50	16.00
Cheviot Maid . Clear pink.....	1.00	2.50	5.00	8.00
Laura . Glossy deep rose pink.....	1.50	4.00	7.00	11.00
Philadelphia Pink . Pure pink.....	1.00	2.50	4.50	7.50
Afterglow . Bronze	1.50	4.00	7.50	12.00
Ceylon Court Yellow	1.00	2.50	4.50	8.00
Penn-Orange	1.00	2.50	4.50	8.00
White Rock . Pure white.....	1.00	2.50	4.50	7.50
Orlando . Bronze	1.00	2.50	4.50	8.00
Geneva Pink	1.00	2.50	4.50	8.00
Indian Summer	1.00	2.50	4.50	8.00
Roman Gold	1.50	4.00	7.00	11.00
Sunburst	1.00	2.50	5.00	8.50
Judd's Light Pink	1.00	2.50	4.50	7.50
Judd's Dark Pink	1.00	2.50	4.50	7.50
Helen (Ramsburg)	1.00	2.50	4.50	8.00
Emily (Golden Sunshine)	1.00	2.50	4.50	8.00
Claudespy . New white	2.00	5.00	10.00	16.00

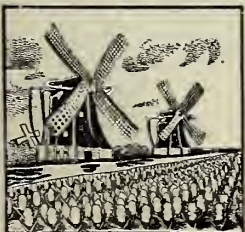
'RUBY SALMON COLOR' and I consider same the variety 'par excellence.' 'Liebesfeuer' not only produces flowers of unusually large size but is likewise extremely free blooming. I am sure your American customers will become enthusiastic about this grand new sort, and I am glad to extend to you exclusive sale of this worthy novelty."

PRICE—Per 100 seeds, \$2.25; per 1,000, \$18.00.

GIANT "SHOW" CYCLAMEN SEED

Ferd. Fischer's Improved Cyclamen

	Per 100	Per 1000
Improved Perle of Zehlendorf . Dark salmon.....	\$1.50	\$12.00
Improved Rose of Zehlendorf . Delicate salmon.....	1.50	12.00
Glory Wandsbeck . Salmon	1.50	12.00
Fischer's Bonfire . Deep brilliant salmon; exceptionally fine	1.75	14.00
Glowing Dark Red . Xmas red.....	1.25	10.00
Glowing Bright Red . Cherry red.....	1.25	10.00
Rose of Marienthal . Bright rose.....	1.25	10.00
Pure White	1.25	10.00
Lilac	1.25	10.00
Mixed	1.25	10.00
White with carmine eye	1.25	10.00
Roccoco . Red, rose or lilac, or white with eye.....	1.50	12.00
America . Golden salmon; best of all salmon.....	2.25	18.00
New Ruffled . Dark salmon.....	2.25	18.00
New Ruffled . Rosy salmon.....	2.25	18.00
Rainbow . Striped (new)	2.25	18.00



AMERICAN BULB COMPANY

Importers and Growers of

SEEDS - BULBS - PLANTS

31-37 W. 27th Street, Telephone BOgardus 4-7257, 7258 New York, N. Y.

1335 W. RANDOLPH STREET, CHICAGO, ILL.



A. B. C. EARLY FLOWERING "PEAS FOR PROFIT"
 Sweet Peas for Winter and Spring Flowering
 "Up-to-the-Minute" Popular Cut Flower Varieties



NEW EARLY FLOWERING SWEET PEAS "HOPE," THE "LAST WORD" IN WHITE SWEET PEAS

Early Flowering **SWEET PEAS** Winter Flowering

Up-to-the-Minute Popular Cut Flower Varieties—Hand Picked Seed—True to Color

POPULAR STANDARD VARIETIES

	oz.	$\frac{1}{4}$ lb.	lb.
Hall's Blue. Clear blue	8.50	\$1.50	\$5.50
Blue Wonder. A wonderful large, clear blue	.50	1.75	6.00
Hall's Rose. Glowing rose-pink	.50	1.75	6.00
Hurpee's Lavender. A beautiful wisteria-lavender with magnificent flowers on long, substantial stems. Certified	1.00	3.50	12.00
Hurpee's Orange. Glistening orange	.50	1.75	6.00
Hall's Orange. A deeper shade	.75	2.50	8.00
Blue Bird. A charming shade of blue	.50	1.50	5.00
Columbia (Blanche Perry). Rose-pink and creamy white	.45	1.50	5.00
Chevalier. True rose with lichen sheen	.50	1.75	5.50
Eldorado. Tarkine orange	.60	2.50	7.00
Giltiers. Bright orange-scarlet	.45	1.50	5.00
Gorgeous. Soft salmon-rose	.45	1.50	4.90
Greenadler. Rich poppy-scarlet	.50	1.75	5.50
Giant Rose. Large rose-pink flowers	.50	1.50	5.50
Jeanne Mamitsch. Glowing rose-pink	.50	1.50	5.50
Harmony. Beautiful clear lavender	.50	1.50	5.50
Lavender King. True deep lavender	.45	1.50	5.00
Madonna. Black seeded white	.50	1.50	5.00
Mrs. Calvin Coolidge. Rich salmon-pink	.50	1.50	5.00
Mrs. Kerr. A true salmon color	.50	1.50	5.50
Mrs. Warren O. Harding. Lovely silvery blue	.40	1.40	4.50
Mrs. Herbert Hoover. Bright blue	.75	2.50	8.00
Miss Spokane. Lush red Wings bright scarlet	.50	1.50	5.00
New Blue. New deep blue	.65	2.50	8.00
Peerless Pink. The standard in a luminous shade of candy pink and the wings show a decidedly rose tint	.75	2.50	8.00
Princess. A vigorous grower with large flowers, fringed and waved. Color a lovely shade of soft lavender suffused with	.45	1.50	5.00
Rose Queen Improved. Color a most attractive shade of pink	.50	1.75	5.95
Red Cross. A glowing poppy scarlet synonymous with the late variety Hawlmartk Scarlet	.85	3.00	10.00
Snowstorm Improved. Pure white	.45	1.50	5.00
Spring Song. Rose pink and cream	.50	1.75	6.00
Superior Pink. Dark suffused salmon	.50	1.75	6.00
The Blaze. A glistering fire orange of great substance. Under artificial light it is gorgeous	.85	3.00	10.00
True Blue. This latest variety is a charming shade of true blue or light violet-blue	.45	1.50	5.00
Vulcan. Rich scarlet-orange	.50	1.50	5.00
White Star. Black-seeded. Flowers of enormous size pure white without any pink shading	.40	1.40	4.50
White Harmony. A black seeded white	.75	2.50	8.00
Yarroway. Bright rose-pink with a clear, creamy base. Flowers average 2 1/2 inches in diameter many are duplex or double	.40	1.40	4.50
Zvolnnek's Rose. Rich rose-pink	.50	1.50	5.50

SIX MAGNIFICANT "MORSE-BRED" NOVELTIES IN EARLY-FLOWERING SWEET PEAS

	oz.	lb.
Early Pal. New substantial rich rose-crimson long stemmed	8.75	\$8.00
Awarded Silver Medal New York Spring Show, 1936		
Early Apollo. New long-stemmed, soft salmon-rose, a wonderful shade	.75	8.00
Awarded Silver Medal, New York Spring Show, 1936		

	oz.	$\frac{1}{4}$ lb.	lb.
Early Vogue. New sweet-scented blue lavender, with vigorous Harmony type of growth	.75	3.00	10.00
Certificate of Merit, Chicago Garden and Flower Show, 1936			
Early Forty-niner. New long-stemmed, brilliant orange of vigorous growth	.75	2.50	8.00
Certificate of Merit, New York Spring Show, 1936			
Early Sparkle. New bright scarlet cerise—same shade as late-flowering Royal Scot	.75	2.50	8.00
Early Fandango. Grand new bright rose self, Duplex, a huge flower	.75	2.50	8.00

NOVELTIES OF 1931
 EARLY "HOPE"

A mammoth flowering black seeded Pure White. In comparison to White Harmony the flowers are larger and more waved, stem equally as long, habit more vigorous and coming into bloom fully seven days earlier. The buds have a cream tinge which turn to a solid Paper White. We predict a great future for this variety.

1 oz. for 75c; 1 ozs. for \$3.00; 1 lb. for \$10.00.

EARLY "GREETING" (Long Stem)

We are delighted to be able to offer a really long-stemmed, clear lavender Early Sweet Pea. We are most enthusiastic over Early Greeting as we consider it the greatest lavender Sweet Pea in the Early-flowering section. It is easily the clearest of all lavender Sweet Peas. The standard and wings carry the same soft, even coloring throughout, and whether grown under glass or in the open, the color is magnificent in its soft, clear lavender tone.

A feature which will appeal to the market grower and florist is the fact that the long stems are maintained throughout the entire growing period of the plant and usually the last cutting has surprisingly long stems. We feel we cannot say too much in favor of Early Greeting and we know it will be a great favorite whether grown for profit or pleasure.

$\frac{1}{2}$ oz. for \$1.20; 1 oz. for \$2.00; 4 ozs. for \$6.00.

EARLY "PRIDE" (Long Stem)

Early Pride is a pure cerise, of most even coloring, deeper in shade than Early Sunray, with large flowers borne on long stems. It is very common to have four flowers to the stem, and when grown in the open we found four flowers were the rule rather than the exception. The flowers are well frilled and are borne in profusion. We fully expect Early Pride will be a great money-maker for the grower and florist.

$\frac{1}{2}$ oz. for \$1.20; 1 oz. for \$2.00; 4 ozs. for \$6.00.

EARLY "FASCINATION"

A child of two famous parents. Early Jeanne Mamitsch + Late Hawlmartk Pink. Early Fascination is a combination of color, vigor and stems bred for the exacting specifications of the florist. This is an instance where the hybridizer accomplished exactly what he set out to create. An early flowering sweet pea with the Salmon Rose-Pink color of the famous Late Hawlmartk Pink plus the long, strong stems that have made the Early Jeanne Mamitsch so popular as a commercial sweet pea.

$\frac{1}{2}$ oz. for \$1.25; 1 oz. for \$2.25; 4 ozs. for \$8.00.

EARLY SATIN ROSE

An exceedingly vigorous early flowering sweet pea with long stems. The flowers are large and beautifully shaped and the wings are in perfect proportion to the standard. The color is an exquisite blend of Rose and Amber with quite a strong touch of Salmon. Early Satin Rose, a combination of color and perfection in form, making one of the most beautiful sweet peas we have ever seen.

$\frac{1}{2}$ oz. for \$1.25; 1 oz. for \$2.25; 4 ozs. for \$8.00.

Seasonable
Seeds

ABC
SUPREME QUALITY

For Greenhouse
Culture

CYCLAMEN SEED

From the World's Foremost Grower
FERD. FISCHER

FERD. FISCHER'S CYCLAMEN SEED
SOLD BY
AMERICAN BULB COMPANY
CHICAGO NEW YORK



- 1 White with Carmine Eye
- 2 Rose of Marienthal
- 3 Glowing Red
- 4 Salmon Ruffled
- 5 Lilac
- 6 America
- 7 Pearl of Zehlendorf
- 8 Rose of Zehlendorf
- 9 Vermilion

MADE IN GERMANY

AMERICAN BULB COMPANY

A. B. C. Prize. Medium tall, mixed; 1-32 oz., \$3.50.....	\$1.00
A. B. C. Prize. Dwarf mixed. 1-32 oz. \$3.50.....	1.00
A. B. C. Prize. Salmon pink shades; medium tall.....	1.00
A. B. C. Prize. Blue shades, or crimson.....	1.00
Stellata Hybrida50
Multiflora Nana, mixed. Potsdam strain. 1-32 oz. \$3.00.....	1.00

CALCEOLARIA Hybrida Grandiflora

A. B. C. Prize Mixed. Composed of tigered, marbled, spotted and variegated varieties	\$1.00
Grandiflora Nana Tigrina. Mixed dwarf	1.00
Rugosa Mixed	1.00

Tr. pkt.

Tr. pkt., \$1.00; 3 pkts., \$2.50; 7 pkts., \$5.00.

EVOLUTION OF PRIMULA MALACOIDES

Ernest E. Eriksson, of Riverside, Illinois, became interested in the improvement of Primula Malacoides some fifteen years ago, and his accomplishment is now being offered to the trade, exclusively through The American Bulb Co., Chicago and New York.

Varieties: "Wonder Baby," Pink; "New Baby," Orchid, Lavender, Pink; "Baby Rose," Deep Pink and in mixture from above named varieties. Price: Tr. pkt. (approx. 1,000 seeds) \$2.00.

Complete cultural directions compiled by Mr. Eriksson furnished free with each order.

Plants from 2 1/4 inch pots, mixed varieties only, per 100, \$10.00; per 1,000, \$75.00. 250 plants at 1,000 rate.

No order accepted for less than 50 plants.
Plants will be ready for shipment in September.



Seasonable
Seeds

ABC
SUPREME QUALITY

For Greenhouse
Culture

ABC Improved "SENSATION" Calendula

CALENDULA

A. B. C. Improved Sensation

Has proved to be a real money maker for the Florist.
Fritz Bahr states in 'The Florists' Exchange': "For the Winter and Early Spring months, I don't know a better Catch Crop than Calendulas."

The principal value of A. B. C. Improved "Sensation" lies in the fact that it is much larger than any other calendula on the market and has a very distinct crimson or scarlet sheen which, with its orange base, provides a most outstanding and appreciable combination of coloring. Furthermore, the same is produced on unusually long stems.

Price of A. B. C. Improved Sensation Calendula. Bright orange with scarlet sheen: Tr. Pkt., 50c; ¼ oz., \$1.00; ½ oz., \$1.75; 1 oz., \$3.00; 2 ozs., \$5.00; 4 ozs., \$9.00; 8 ozs., \$16.00.

GENERAL LIST

Orange King. Bright orange. Tr. Pkt., 15c; per oz., 25c; per ¼ lb., 75c.
Lemon Queen. Light or lemon yellow. Tr. Pkt., 15c; per oz., 25c; ¼ lb., 75c.

Choice Mixed, per oz., 25c; ¼ lb., 75c.

ALL OF THE FOLLOWING SUPPLIED IN GEO. J. BALE'S ORIGINAL PACKAGES

Ball's Orange. Large, deep, full petaled Ball Calendula; deep orange.
Ball's Gold. Deep golden yellow, of extra size and extra long stem.
Ball's Supreme. Light orange with a rich dark brown eye. Not extra large but freely produced.

Ball's Long Orange. (NEW). An orange selection from Gold. Identical in growth and shape with our Gold.

Ball's White. (New.) A selection from Supreme. Creamy white color with a dark center. Not a strong grower, but a most attractive color. All are priced at: Tr. pkt., 50c; ¼ oz., \$1.00; ½ oz., \$1.75; 1 oz., \$3.00; 2 oz., \$5.00; 4 oz., \$9.00; 8 oz., \$16.00.

A New "Break" in Cut Flower Calendulas "RADIO"

"The color of Radio is a glowing orange, the petals are beautifully quilled, enhancing the beauty of the flowers, which are globular in shape and do not show the center until far advanced in age. Price per Tr. Pkt., 50c; per oz., \$3.00.



CALENDULA

A. B. C. Improved Sensation—Bright Orange with Scarlet Sheen

ABC GIANT PANSIES

WORTH WHILE MIXTURES AND SEPARATE COLORS

A. B. C. "PRIVATE STOCK" FANCY MIXTURE

A. B. C. "Private Stock" cannot be excelled either for producing cut flowers or plants. It represents our own exclusive mixture and invariably gives every satisfaction.

Tr. pkt., 50c; per ¼ oz., \$1.25; per ½ oz., \$2.00; per oz., \$7.00; 4 ozs. for \$25.00.

A. B. C. "SWISS MIXTURE"

A giant flowering strain consisting largely of brilliant colors of sulphur and golden yellow, carmine, orange, scarlet and blue shades. Most of the flowers showing a combination of these shades. A very unusual and very supreme mixture of odd colorings.

Tr. pkt., 50c; ¼ oz., \$3.00; oz., \$10.00.

A. B. C. "DE LUXE" PANSY MIXTURE

We obtain a limited quantity of seed of this mixture each year from an American private estate gardener and if you are looking for "the unusual in Pansies" and your trade will pay the price for product, here it is.

Tr. pkt., \$1.00; ¼ oz., \$2.50; oz., \$18.00.

STEELE'S PANSY MIXTURES Supplied to us direct by Steele

Steele's Mastodon "400" Mixed. Price: Tr. pkt., 50c; 1,000 seeds, \$1.00; ¼ oz., \$1.75; ½ oz., \$3.25; 1 oz., \$6.25; 2 oz., \$12.00; 4 oz., \$23.00; 8 oz., \$42.00.

Steele's Miracle Mixed. Price: Tr. pkt., 50c; ¼ oz., \$5c; ½ oz., \$1.25; 1 oz., \$2.50; 2 oz., \$4.75; 4 oz., \$9.00; 8 oz., \$17.00; 16 oz., \$30.00.

Steele's Masterpiece Mixed. Price: Tr. pkt., 50c; ¼ oz., \$5c; ½ oz., \$1.50; 1 oz., \$2.75; 2 oz., \$5.25; 4 oz., \$10.00; 8 oz., \$27.00; 16 oz., \$34.00.

Steele's Greenhouse Special. Price: Tr. pkt., 35c; ¼ oz., 65c; ½ oz., \$1.00; 1 oz., \$1.75; 2 oz., \$3.25; 4 oz., \$6.00; 8 oz., \$15.00; 16 oz., \$19.00.

A. B. C. GIANT TRIMARDEAU PANSIES

	Tr. pkt.	Oz.
Apricot50	\$3.00
Adonis. Light blue30	1.65
Bridesmaid. Apple blossom pink50	2.25
Black Blue30	1.65
Bugnot. Shades of red, bronze35	3.00
Cardinal. Brilliant red35	2.40
Cecily. Steel blue50	2.75
Emperor William. Blue30	1.65
Giant Prize. Azure blue30	1.65
Golden Queen. Golden yellow30	1.65
Hortensia Red30	1.65
King of the Blacks30	1.65

	Tr. pkt.	Oz.
Lord Beaconsfield. Pure violet30	\$1.65
Mme. Perret. Shades of pink and rose30	2.00
Peacock. Blue, claret and white30	1.65
Prince Henry. Dark blue30	1.65
Dark Brown Shades30	2.00
Pure Yellow30	1.65
Snow Queen. Pure white30	1.65
Striped and Mottled30	1.65
White with Eye30	1.65
Yellow with Eye30	1.65
Giant Trimardeau. Choice mixed. Tr. pkt., 20c; ¼ oz., 50c; oz., \$1.50; lb., \$16.00		



PANSY

CINERARIA Hybrida Grandiflora

A. B. C. "Prize"—"The World's Best Strain"

A. B. C. Prize. Medium tall, mixed; 1-32 oz., \$3.50 \$1.00
A. B. C. Prize. Dwarf mixed. 1-32 oz., \$3.50 1.00
A. B. C. Prize. Salmon pink shades; medium tall 1.00
A. B. C. Prize. Blue shades, or crimson 1.00
Stellata Hybrida50
Multiflora Nana, mixed. Potsdam strain. 1-32 oz., \$3.00 1.00

CALCEOLARIA Hybrida Grandiflora

Tr. pkt.

A. B. C. Prize Mixed. Composed of tigered, marbled, spotted and variegated varieties \$1.00
Grandiflora Nana Tigrina. Mixed dwarf 1.00
Rugosa Mixed 1.00

DIANTHUS—"Sweet Wivelsfield"

A recent introduction from England. Flowers are Multiflora type.

The new race of hardy perennials for cut flowers, garden show and rock gardens—obtained 16 Awards of Merit from Royal Horticultural and fifteen other societies.

Tr. pkt., \$1.00; 3 pkts., \$2.50; 7 pkts., \$5.00.

EVOLUTION OF PRIMULA MALACOIDES

Ernest E. Eriksson, of Riverside, Illinois, became interested in the improvement of Primula Malacoides some fifteen years ago, and his accomplishment is now being offered to the trade, exclusively through The American Bulb Co., Chicago and New York.

Varieties: "Wonder Baby," Pink; "New Baby," Orchid, Lavender, Pink; "Baby Rose," Deep Pink and in mixture from above named varieties. Price: Tr. pkt., (approx. 1,000 seeds) \$2.00.

Complete cultural directions compiled by Mr. Eriksson furnished free with each order.

Plants from 2½ inch pots, mixed varieties only, per 100, \$10.00; per 1,000, \$75.00. 250 plants at 1,000 rate.

No order accepted for less than 50 plants.

Plants will be ready for shipment in September.

FLOWER ABC SEEDS

Hardy Perennial and Biennial Flower Seeds



HARDY DELPHINIUM

	Tr. pkt.	Oz.
ACHILLEA, Parmian "The Pearl"85	2.00
ACONITUM, Monkhood, Napellus, Blue50	2.00
AGROSTIS, Golden Tuff, Saxatile15	.35
ALYSSUM, Golden Tuff, Saxatile15	.35
ANCHUSA, Italian Drummer, Var.20	.75
ANEMONE, Windflower, Canaria, mixed colors20	.60
ANTHEMIS, Knowlton, Hardy, Yellow Marguerite25	1.25
AQUILEGIA, COLUMBINE, Long spurred Hybrids, mixed40	2.25
..... ..	.50	3.00
..... ..	.50	2.50
..... ..	.50	4.00
ARABIS ALPINA, white20	.75
ASTER, Missouri Daisy mixed35	2.00

NEW DELPHINIUM HYBRIDS "KING"

This new strain is the result of a cross between Lemolne and Wrexham Hybrids, foliage being more refined than that carried by Wrexham Strain and the colors and shades are particularly applicable to cut flower purposes.

Price: Tr. pkt., \$1.00; 1/4 oz., \$1.50; oz., \$5.00.

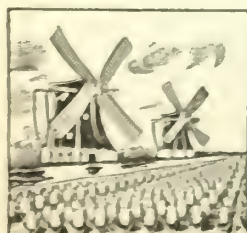
Belladonna, Light turquoise blue, \$7.00 per 1/4 lb.; tr. pkt., 40c; oz., \$2.00.
 Bellamosum, A rich, deep blue form of Belladonna. Tr. pkt., 50c; oz., \$2.50.
 Gold Medal Hybrids, Fine strain of mixed Hybrids. Tr. pkt., 50c; oz., \$2.50.
 Wrexham Hollyhock Strain, Tr. pkt., \$1.00; oz., \$5.00.
 Wrexham & Langdon Hybrids, Tr. pkt., \$1.00; oz., \$5.00.
 Chinese, Intense gentian blue, dwarf. Tr. pkt., 35c; oz., \$1.00.
 Chinese Album, White dwarf. Tr. pkt., 20c; oz., 75c.
 Formosum, Deep blue with white center. Tr. pkt., 50c; oz., \$3.00.

	Tr. pkt.	Oz.		Tr. pkt.	Oz.
ARISTEA, Primula Auricula... ..	.75		MYOSOTIS, FORGET ME NOT,		
or red40	2.00	Alpestris Victoria, blue50	2.50
BELLIS PERENNIS, pink, white			Dissitiflora, dark blue40	3.00
Mixed35	1.50	Eliza Bonrobert30	1.50
BOLTONIA Asteroides, white,35	1.50	Palustris, deep blue35	2.00
Latisquama pink35	1.50	Ruth Fischer,		
CAMPANULAS BELLEFLOWERS,			per 1/4 oz., \$1.5050	
Media, blue, white, pink,			Alpestris mixed15	.60
mixed15	.40	"Suzanne," best variety for	1.00	
Persicifolia Grandiflora blue,			PAPAVER, Hardy Poppy,		
white35	3.50	Nudicaule, yellow25	1.25
Pyramidalis blue or white25	1.50	Hardy Poppy, Nudicaule,		
Rotundifolia50	5.00	white25	1.25
Calycanthemum blue, rose or			Hardy Poppy, Nudicaule,		
white30	1.75	mixed25	1.00
Calycanthemum mixed25	1.50	Hardy Poppy, Oriental, or-		
CENTAUREA MONTANA, Peren-			ange scarlet20	1.25
nial Blue Cornflower20	.60	Oriental Princess Victoria,		
CERASTIUM, Tomentosum25	1.50	salmon40	5.00
CARNATION, Grenadier, scarlet35	3.00	Oriental Hybrids, mixed25	1.50
Hardy Double Border mixed30	3.00	PENTSTEMON, Sensation mixed40	3.50
Chabaud's Double mixed50	1.75	New Hybrids mixed50	3.00
CHRYSANTHEMUMS, Alaska			PHLOX, Decussata, mixed50	4.00
pure white40	2.00	PHYSALIS, Japanese Lanterns,		
King Edward VII20	.60	Francheti25	1.00
Japanese Hybrids mixed50		PHYSOSTEGIA, Virginica, pink35	2.50
COREOPSIS, Lancelota, Grandi-			Virginica, Alba, white35	2.50
flora single15	.50	Gigantea, Lilac Rose35	2.50
Lancelota, Grandiflora double35	1.25	Gigantea, Rosea, Dwarf Rose35	2.50
DIANTHUS, Allwoodi, packet 100	1.25		PLATYCODON, Japanese Bell-		
seeds			flower, Grandiflorum,		
Latifolius Atrococcineus25	1.50	Steele blue20	1.25
Plumarius Single mixed25	.75	Grandiflorum, Alba, pure		
Plumarius Double mixed35	2.00	white25	2.00
DICTAMNUS, Praxinella Alba25	2.40	Grandiflorum, Mariesi, violet		
DIGITALIS, Giant Shirley mixed50	2.50	blue50	3.50
Monstrosa mixed20	.85	PRIMULA, Hardy Primrose,		
Gloxiniacellora mixed20	.85	Auricula, mixed75	
ECHINOPS, Globe Thistle25	.75	Hardy Primrose, Veris, mixed40	2.25
ERYNGIUM, Amethystinum50	2.50	Hardy Primrose, Vulgaris,		
GAILLARDIA, Grandiflora			yellow50	3.00
Dazzler50	2.00	PUERARIA, Thunbergiana15	.40
Portola Hybrids50	3.00	PYRETHRUM, Hyb. Roseum, pink40	2.75
Compacta mixed15	.60	Hyb. Roseum Single mixed10	1.50
GEUM, Atrosanguineum fl. pl.35	1.50	Hyb. Roseum Double mixed50	5.00
Mrs. Bradshaw, orange			RUDBECKIA, Newman, orange-		
scarlet40	2.50	yellow30	1.50
GYSOPHILA, Paniculata Single15	.40	Purpurea, reddish-purple25	1.25
Paniculata Double50	5.00	SALVIA, Azurea Grandiflora, sky		
HELENIUM, Autumale Super-			blue40	2.00
bium25	1.00	Parlata, light blue50	2.50
HELICHERA, Sanguinea Coral			SAPONARIA, Ocymoides15	.60
Red50		SCABIOSA, Caucasica, lav. blue50	2.50
Sanguinea Rosy Glow50		Isaac House Mixed Hybrids50	4.00
HOLLYHOCK, Chater's Double,			STATICE, Latifolia, purplish		
mixed20	1.00	blue25	2.00
Rose pink, Newport pink,			SWEET WILLIAM, Dianthus Barbatas		
crimson, scarlet, maroon20	1.25	Single Holborn Glory15	.50
white, yellow, salmon20	1.25	Single Newport Pink25	1.00
HERIS, Sempervirens50	3.00	Single Scarlet Beauty25	1.00
Gibbaltaria Hybrida20	1.00	Single White15	.50
LATHYRUS, Hardy Peas, White			Single Velvety Black Maroon15	.50
Pearl20	.85	Single Mixed15	.30
Pink Beauty, red, mixed20	.85	Double Giant Flowering25	1.00
LAVENDULA AERA, Sweet Lav-			SWEET ROCKET, Hesperis,		
ender25	1.00	mixed15	.50
LILIUM REGALE25	1.00	THALICTRUM, Dipterocephalum50	3.00
LINARIA CYMBALARIA, Kenil-			THITOMA, Hybrida mixed25	1.50
worth Ivy40	2.00	TENICA, Saxifraga, light pink15	.80
LIATHIS PYNOSTACHA25	1.50	VALERIANA, Rubra, mixed15	.60
LEPISUS POLYPHYLLIS,			VERONICA, Speedwell,		
Roseum20	.70	Maritima, Blue25	1.00
Blue, white, mixed15	.40	Spicata, Blue30	1.50
LORELIA, Cardinalis50		WALLFLOWER, Gollath, red15	.40
Syphillida Blue50		Single mixed15	.50
LYCHNIS CHALCEDONICA,			Double Flowering mixed35	2.00
scarlet20	.65			

SPECIAL NOTE

We are now shipping from storage, Liliun Magnificum (Rubrum), Liliun Giganteum, new crop Freesia Purity, also Elder's Giant White, Daffodil, Golden Treasure (large yellow), Wisteria (Blue); new crop Liliun Erabu, all sizes, to arrive August 1st and later.

PLEASE WRITE US ABOUT YOUR NEEDS



AMERICAN BULB COMPANY

Importers and Growers of

SEEDS - BULBS - PLANTS

31-37 W. 27th Street, Telephone BOgardus 4-7257, 7258 New York, N. Y.

1335 W. RANDOLPH STREET, CHICAGO, ILL.

